

RENEE BAKOS

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☎ 415.595.7975

📍 Atlanta, Georgia 30319

PROFESSIONAL SUMMARY

Writer and editor creating clear, compelling content, including SAT and college admissions materials, that helps ideas land and stick.

SKILLS

- Online and group presenter
- Infotainment development
- Educational multimedia
- Classroom lecturers
- Curriculum planning
- Testing and evaluation
- Group Seminars
- Academic research
- Performance assessment
- College Essayist
- Academic advisement
- Media and PR management

EDUCATION

American University | Georgetown University
Washington, DC

Consortium Grad

Georgia State University
Atlanta, GA

Post Baccalaureate: Psychology
4.0 GPA

WORK HISTORY

GEORGIA TECH - SAT Adjunct Instructor

Atlanta, GA • 06/2022 - Current

- SAT instructor for international students
- Increased verbal scores by 100- 200 points.
- Defined goal learning outcomes, performance metrics, and changes to improve student learning.
- Created unique, student-centered lesson plans and assignments to promote maximum learning.
- Used lectures, discussions, and interactive games to increase learning.

WORDS INC - Director

Atlanta, GA • 02/2015 - Current

- Managed daily operations of test prep company focused on college-bound students
- Oversaw tutoring program, for SAT/ACT/ACT/GRE/GMAT
- Developed reverse processes and no read techniques for ADD, ADHD, and Autistic students
- Authored company verbal workbooks
- Raised SAT scores by 100-300 Pts & ACT scores by 10 pts
- Managed Toefl instruction for high school students in China

SUCCESS PREP TUTORING - Test Prep Consultant

Atlanta, GA • 01/2015 - Current

- Managed Verbal department for SAT/ACT/GRE/GMAT tutoring
- Specialized in reverse and no read techniques for ADD and Autistic students
- College Instructor for GRE and GMAT at Georgia Tech and Georgia State
- Created verbal strategies and company workbooks
- Developed advanced strategies for gifted students for weekly sessions
- Managed 4-hour seminars in verbal testing
- Increased SAT scores by 100-300 points and ACT scores by 10-15 pts.

MEDIA WORK

CUMULUS MEDIA

KGO, KSFO Radio, San Francisco, CA

Assistant Program Director | Social Media Manager 2014-2015

- Managed content oversight to a team of broadcast producers, engineers, and on-air talent at two major market stations in San Francisco.
- Took part in writing and program management of 20 shows and social media streams.

The Mike Huckabee Show Dallas, TX 2012-2013

Executive Producer and Major Market Prep Producer,

- Directed the launch of a national syndicated talk show aired in two hundred markets.
- Held accountable for integrating publicity, digital media, and marketing to national news organizations that increased the shows reach.

Bakos Media

Producer and Media Manager | Digital Media Consultant, Los Angeles, CA 2009-2012

- Oversaw an integrated marketing and digital marketing firm, producing network-level political and XMtalk shows, programming, podcasting for corporate clients, including Fred Thompson Show and Premier Networks.

LINKS

- [https://www .words-inc.com](https://www.words-inc.com)
- [https://www .linkedin.com/in/reenebakos/](https://www.linkedin.com/in/reenebakos/)

VOLUNTEER WORK

NOAH'S ARK ANIMALSANCTUARY | AMBASSADOR AND FUNDRAISER

- Fundraising planning for animal sanctuary in Locus Grove, GA
- Wrote marketing proposal for habitat operations
- Habitat tour guide for educational groups

WRITING

Bakos, R. (2016). Millennials: Generation Next. Radio Ink Magazine.
(2000). "Digital Divide", Cybe